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Bellevue Asset Management strengthens its distribution structure

Florin Boetschi, who has successfully built up Bellevue's Asia business in Singapore since 2021, was appointed Global Head of Distribution as of early 2026 and has since been driving the expansion of global distribution activities from the headquarters in Zurich.

As part of the further development of the distribution structure, Livia Zanini will assume the role of Head of Sales Switzerland as of April 1, 2026. In this function, she will be responsible for the Swiss market and will deepen existing client relationships as well as develop new distribution channels. Livia Zanini has been working at Bellevue Asset Management in Zurich since September 2024. She holds a Master's degree in Banking & Finance and is a CFA Charterholder.

At the same time, Bellevue Asset Management continues to expand its distribution organisation and plans to further strengthen the team in July 2026.

Florin Boetschi comments: «In my new role, the focus is on driving our global distribution activities with additional momentum. A key factor is the development of our activities in the individual core markets. Since joining Bellevue, Livia has quickly established herself as an important pillar of our distribution team. In her new role, she will play a key part in expanding our position in the Swiss market.»

Livia Zanini adds: «I am very pleased about the appointment and the trust placed in me. The Swiss market requires clearly differentiated investment solutions. This is exactly where we focus: with a strong emphasis on our active strategies in healthcare as well as Swiss and European equities. Together with the team, I will do everything to consistently leverage these strengths in the market.»

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Bellevue – Excellence in Specialty Investments

Bellevue is a specialized asset manager listed on the SIX Swiss Exchange with core competencies covering healthcare strategies, entrepreneur strategies, alternative and traditional investment strategies. Established in 1993, Bellevue, a House of Investment Ideas staffed by 75 professionals, generates attractive investment returns and creates value added for clients and shareholders alike. Bellevue managed CHF 5.3 bn in assets as of December 31, 2025.