

Media release, July 9, 2026

Bellevue Asset Management welcomes experienced sales expert

Since July 1, 2026, Michael Joehr has strengthened Bellevue Asset Management's team as Senior Sales Switzerland and Austria.

Michael Joehr brings extensive experience in Swiss and international asset management and is a proven sales specialist. His appointment forms part of the ongoing development of Bellevue's global distribution structure under the leadership of Florin Boetschi, who assumed the role of Global Head of Distribution at the beginning of 2026. In April, Livia Zanini was appointed Head of Sales Switzerland, and Michael Joehr will report to her.

Michael Joehr brings more than 25 years of experience in fund distribution and the development of long-term client relationships. Most recently, he served as Head of Sales DACH at Exane Asset Management, where he was responsible for sales and marketing activities across the German-speaking markets. Prior to that, he held senior positions at Eleva Capital, Janus Henderson and J. Safra Sarasin, among others.

In his new role, Michael Joehr will support the further expansion of Bellevue's market presence and deepen relationships with institutional investors, intermediaries and distribution partners in Switzerland and Austria.

Livia Zanini commented: «With Michael, we are gaining a highly experienced distribution expert with an outstanding network and a strong track record. His experience and deep understanding of our clients' needs will make an important contribution to advancing our growth ambitions in our core markets.»

Michael Joehr added: «Bellevue has a clear positioning and proven investment expertise in attractive market segments. I look forward to working with the team to further expand our client base and strengthen the visibility of our investment solutions in the relevant markets.»

Contact

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Bellevue – Excellence in Specialty Investments

Bellevue is a specialized asset manager with a focus on healthcare investments, small and mid-cap strategies, and other growth strategies where an active management style is particularly promising. Its product offering comprises investment funds, active ETFs, investment companies and institutional mandates. Founded in 1993 and listed on the SIX Swiss Exchange, Bellevue employs around 75 professionals and creates value added for clients and shareholders through attractive investment performance. As of December 31, 2025, assets under management amounted to CHF 5.3 bn.