# Portfolio example: Sonova Holding AG

Global leader in the hearing aid market

# **Facts and Figures**

**Region:** Western Europe

Subsector: Medtech

Market capitalization: USD 22.3 bn\*

**Revenue 2021:** USD 2.2 bn



### Flagship product Phonak Audéo Paradise: many advantages



# Investment idea summary

- Sonova is a leading provider of innovative hearing solutions with Swiss roots
- Business: develops and sells hearing solutions in two segments hearing aids and cochlear implants
- Strong balance sheet structure compared to the competition
- So far, headwinds from COVID-19 have been mastered very solidly
- Meaningful takeover of the Sennheiser Consumer Division offers advantages: leveraging combined technological strengths, expansion of consumer channels

### **ESG valuation of Sustainalytics**

ESG Risk Rating 717.2					
Negligible 0-10	Low 10-20	Medium 20-30	High 30-40	Severe 40+	
UN Global Compact					
Compliant		Watchlist	Non-	Non-Compliant	
Controversy scale					
Low:1	Moderate: 2	Significant: 3	High: 4	Severe: 5	
Controversial business areas					
Animal testing					



