

PRESS RELEASE

Küsnacht, 2 March 2010

Bellevue Group's balance sheet remains sound despite lower income

- Result nearly balanced excluding extraordinary effects
- Extraordinary depreciation and value adjustments result in Group net loss of CHF 95.1 million
- Liquidity remains sound with a strong equity base (tier 1 ratio: 56.5%)
- Dividend of CHF 4 per registered share recommended again - dividend yield of 12.1%
- Serge Monnerat new CEO at Bank am Bellevue

Bellevue Group is closing financial year 2009 with a loss of CHF 95.1 million. This result compares with the previous year's profit of CHF 24.5 million. The Group's operating result before depreciation, value adjustments and reserves amounts to CHF 8.5 million (previous year: CHF 40.8 million). The Group's Bank am Bellevue segment has earned a gross profit of CHF 12.7 million, in a market environment which has remained difficult. In the Asset Management segment, on the other hand, extraordinary provisions for liabilities and charges led to a loss of CHF 1.4 million.

Given the Group's stable financial and liquidity situation, the Board of Directors will propose an unaltered dividend of CHF 4 per registered share at the Annual General Meeting on 29 March 2010, with a view to capital optimisation. With the share price at CHF 33 (as of 1 March 2010), this corresponds to a dividend yield of 12.1% p.a.

Serge Monnerat takes over as CEO at Bank am Bellevue from April 2010. Jürg Schächli, who has served as the Bank's CEO for ten years, thus hands over the reins of management to the next generation, but will continue to work full-time for the bank.

"Overall, the past year has fallen below our expectations," summarises Martin Bisang, Bellevue Group CEO. The Group had expected more incoming new money and a higher volume of share trading.

As announced at the end of 2009, in response to lower transaction volumes and earning capacity, Bellevue Group has taken measures which focus on optimising the deployment of capital. Bank am Bellevue AG and Bellevue Asset Management AG, whose capital bases were deliberately kept at a very high level during the financial crisis, expect to need less equity in future. Thus Bellevue Group AG will pursue its adopted dividend policy further.

On the other hand, the Group holds on to its anti-cyclical approach by maintaining the human resources it has built up. Bellevue Group is convinced that it should remain firmly on its chosen course of increasing recurring revenues by expansion of its Asset Management, even if it only reaps the full returns from these initiatives in the future.

Given this background, the forecast of profits achievable in future has been adjusted. As a result, as announced on 4 December 2009, the item of goodwill and other intangible assets has been written down by CHF 101.8 million, i.e. its value has been adjusted. This does not affect the Group's sound liquidity position and equity base, which complies comfortably with the

BELLEVUE GROUP

regulations (tier 1 ratio: 56.5%; previous year: 80.8%). In this regard, the unaltered dividend represents an optimisation of capital, since equity which is no longer needed will be repaid to shareholders.

In 2009 Bellevue Group generated operating income of CHF 61.1 million (previous year: CHF 78.7 million), representing a 22% fall. Personnel expenses rose by CHF 6.1 million to CHF 28.4 million due to further recruitment of qualified staff, while operating expenses rose from CHF 18.2 million to CHF 20.4 million. At the end of 2009, Bellevue Group had 103 employees on a full-time equivalent basis (previous year: 93.4, +10%).

Bank am Bellevue

Bank am Bellevue reported operating income of CHF 38.3 million in 2009 (previous year: CHF 61.1 million, -37%). Fee and commission income remained the Bank's main income source, at CHF 32.4 million (previous year: CHF 53.6 million, -40%). Reflecting the low trading volume on the stock markets and pressure on margins, income was again reduced. The overall result is a gross profit of CHF 12.7 million (previous year: CHF 33.7 million, -62%). Personnel expenses rose by 27% to CHF 13.0 million (previous year: CHF 10.2 million), while operating expenses are also up, at CHF 9.8 million (previous year: CHF 9.5 million).

Bellevue Asset Management

Asset Management reported operating income of CHF 22.6 million in 2009 (previous year: CHF 10.5 million). Fee and commission income amounted to CHF 18.2 million (previous year: CHF 17.4 million, +5%). This consisted mostly of management fees. The other ordinary income of CHF 4.2 million (previous year: - CHF 8.5 million) reflects profit on investments in the company's own products. Ordinary operating expenses also rose from CHF 15.0 million to CHF 20.0 million (+34%), attributable to new recruitment of qualified staff. Taking account of extraordinary value adjustments and reserves, amounting to CHF 4.8 million, the result is a loss of CHF 1.4 million (previous year's loss: CHF 6.1 million). The extended product range succeeded in attracting new money, but market uptake has so far been well below expectation, partly because of continued risk aversion.

Assets under management

Overall, assets under management remained at the previous year's level. As of 31 December 2009, Bellevue Group AG was managing assets worth CHF 5,500 million (before deduction of double counts). At the end of 2008, assets under management stood at CHF 5,534 million.

New CEO for Bank am Bellevue

Serge Monnerat takes over as CEO at Bank am Bellevue with effect of March 30, 2010. Jürg Schächli, a founding partner of Bank am Bellevue, is handing the position over to "the next generation" after ten years in office. Serge Monnerat joined the Bank in June 2001, where he has served in the area of sales, as Head of Research and most recently Deputy CEO. Jürg Schächli will continue to work for the Bank full-time, and will fulfil his long-cherished wish to return exclusively to advising clients.

BELLEVUE GROUP

Facing the future with confidence

The Board of Directors and Executive Board of Bellevue Group believe that the measures they have taken, in response to the changed conditions, will help the Group to achieve new growth and restore its customary profitability. The clear preference is to achieve this through internal growth, rather than through acquisitions. Equity which thereby becomes surplus to requirements will flow back to shareholders. Bellevue Group's balance sheet shows a firm financial structure, with hardly any risk exposure.

A press conference on the financial statements is being held at 9.30 a.m. today at the SIX Swiss Exchange Convention Point (Selnaustrasse 30, 8021 Zurich).

Agenda 2010:

Monday, 29 March 2010

Annual General Meeting 2010

Friday, 23 July 2010

Interim results 2010

The full version of the financial statements is available at
www.bellevue.ch / Investor Relations

For further information:

Media / Investor Relations: Daniel Koller, CFO

Tel. +41 (0)44 267 67 77, fax +41 (0)44 267 67 78, dak@bellevue.ch

Bellevue Group

Bellevue Group is an independent Swiss financial group domiciled in Küsnacht. The parent company, Bellevue Group AG, is listed on the SIX Swiss Exchange.

Bank am Bellevue focuses its business activity on research and brokerage in Swiss and selected international equities, and on corporate finance.

Bellevue Asset Management manages specialty investment products, focusing on equity investments in selected regional and sector strategies. It also manages selected institutional assets.

BELLEVUE GROUP

At a glance

CHF 1 000	2009	2008	Change	
Profit and loss account				
Net interest income	3 929	9 026	-5 097	-56%
Net fee and commission income	50 621	70 971	-20 350	-29%
Net trading income	2 049	604	+1 445	+239%
Other income	4 511	-1 921	+6 432	-
Total operating income	61 110	78 680	-17 570	-22%
Total operating expenses	-162 076	-47 693	-114 383	+240%
Group net profit	-95 065	24 528	-119 593	-
Balance sheet				
Total assets	718 182	983 302	-265 120	-27%
Total liabilities	385 452	528 661	-143 209	-27%
Total shareholders' equity	332 730	454 641	-121 911	-27%
Ratios				
Undiluted earnings per share (in CHF)	-9.09	2.36	-11.45	-
Diluted earnings per share (in CHF)	-9.09	2.36	-11.45	-
Equity per share (in CHF)	31.69	43.30	-11.61	-27%
Dividend per share (in CHF)	4.00 ¹⁾	4.00	-	-
Return on equity	-24.1%	5.3%	-	-
Dividend yield	11.5%	10.5%	-	+1%
Cost/Income ratio ²⁾	85.2%	50.1%	-	+35%
Self-financing ratio	46.3%	46.2%	-	+0%
Total client assets (in CHF m) ³⁾	4 854	4 382	+472	+11%
Net new money outflow	-320	-519	+199	-
Employees (full-time equivalent)	103.0	93.4	+9.6	+10%
Share price of Bellevue registered shares (in CHF)	34.90	38.00	-3.10	-8%
Market capitalization (in CHF m)	366	399	-33	-8%
Year high	44.80	79.20		
Year low	33.35	36.25		

Initial listing on the former New Market of SIX: 10.11.1999

Listing switched on the main board of SIX: 3.1.2003

¹⁾ Proposal of the Board of Directors to the Annual General Meeting

²⁾ Calculated from share price as at 31.12.

³⁾ Defined as: Business expenses (excluding depreciation and movement in provisions) / Total income (excluding income from the sale of participations, income from financial investments and other financial assets at fair value and any other non-recurring items)

⁴⁾ After deduction of double counts